

What's the purpose of going to school?

For a child who...

is interested in current events or travel.

is sociable.

likes to talk.

gets bored easily.

is fearless, adventurous, and full of energy.

craves freedom and independence.

believes in loyalty and fairness.

likes figuring everything out on their own.

always wants more than what they have.

is good with their hands and prefers practical activities.

is highly introspective and likes to observe other people.

Going to school will give you the chance to...

learn about and better understand the world you live in.

meet new people and develop lifelong friendships.

learn to articulate your ideas, opinions, and emotions.

have all kinds of interesting, enriching experiences.

push yourself and take on new challenges.

develop independence and become the architect of your future.

learn to appreciate differences and develop tolerance.

master reading, writing, counting, and other essential skills.

broaden your skill set and gain access to more opportunities.

carry out experiments and design and build your own creations.

meet inspiring role models and forge your own identity.